



**Thank you for supporting DC Abortion Fund (DCAF)!**

# **Supporting DCAF Through Your Business**

**Having the support of our local businesses  
means the world to us.**

**Your fundraising helps our DMV neighbors and those traveling here from states with limited or no abortion access, *and* it helps DCAF build for the future.**

## Host Your Own Fundraiser

This guide lays out how to plan and host a fundraiser for DCAF at your business. Hosting a fundraiser is a great way to raise money for DCAF and it helps to build our network and raise awareness of our services. It's also an opportunity to get the word out about the role abortion funds play in the reproductive access and justice landscape! **You can start the process by filling out [this form](#).**

## Plan Your Event



### **Decide how you will raise money.**

Some ways that businesses have raised money for DCAF include a cover charge at the door, selling wristbands that entitle the wearer to special drink prices or an open bar, donating all or a percentage of proceeds from a day's sales or sales of a specific item, selling merchandise, and raffling off prizes. Get creative!



### **Pick a date and time.**

Any day is a great day to fundraise for DCAF! You may want to peg your fundraiser to an external event like Women's History Month, the anniversary of Roe v. Wade, Valentine's Day, or after a major news event. Or, just because it's Thursday!



### **Set a goal.**

Decide how much you want to raise – it can be a huge motivator for guests to reach and exceed that amount. It's ok if you don't reach the goal; any amount helps DCAF and our community.



### **Indicate if you need DCAF volunteers to help staff the event, or if you'd like someone there to speak.**

If so, check the corresponding boxes [on our form](#), and DCAF staff will coordinate with you to ensure someone is in attendance.



### **Spread the word.**

Publicize your fundraiser on social media and your website. Have a clear message about why you're hosting the event and what people can expect once they arrive.



### **Be sure to tag DCAF so that we can share the information too!**

We are @dcabortionfund on Twitter, Instagram, Facebook, TikTok, and LinkedIn.



### **In publicizing the event, be conscious about security.**

In some cases where events related to DCAF are public, protesters may show up. DCAF can share guidance on how to handle protesters, if desired.

## **Get swag for your event**

If you'd like DCAF to provide you with buttons, stickers, or t-shirts, indicate so using [this form](#).

**Please provide at least 72 hours notice.**



## **Sharing information about DCAF**

**You don't need to be an expert on abortion access or currently involved with DCAF to host a fundraiser.**

Here are a couple resources to help you share information about our work:

- Check out [dcabortionfund.org/learn](https://dcabortionfund.org/learn) for an overview of the abortion access movement, and why local abortion funds have become so vital in the national access landscape.
- Visit [dcabortionfund.org/about](https://dcabortionfund.org/about) to learn more about our mission, vision, and how we do our work.
- To answer questions from guests regarding how many callers DCAF supports, how many callers are from the area vs. traveling from elsewhere, and how much money DCAF provides to patients, visit [dcabortionfund.org/donate](https://dcabortionfund.org/donate) or [dcabortionfund.org/annual-report](https://dcabortionfund.org/annual-report).

# Getting the money to DCAF

**DCAF is a 501(c)(3) charity and gifts are tax-deductible.**

There are two main ways to get the money you raise to DCAF:



## **Have people give online at [dcabortionfund.org/donate](https://dcabortionfund.org/donate) or by scanning the QR code.**

Even if you are donating a percentage of proceeds, it's great to have the link and/or QR code posted around your business during the fundraiser to encourage guests to donate in addition to what they may be contributing through sales.



## **Make a donation online or by check of money you collected at your business (proceeds of sales, merch you sold, cash collected in a tip jar, etc.)**

- Please note the name of your business in the dedication field online or in the memo line of the check so DCAF knows it's from you.
  - Then send an email to [alisha@dcabortionfund.org](mailto:alisha@dcabortionfund.org) with the business name or name of the individual who's made the donation so that we can send an acknowledgement letter for tax purposes. To send that acknowledgement, we need the amount contributed, email address, street address with zip code, and phone number.
- Make checks payable to DC Abortion Fund. Mail to:
- DC Abortion Fund, P.O. Box 65061, Washington, DC 20035
- If you have collected cash that you want to donate, please email [alisha@dcabortionfund.org](mailto:alisha@dcabortionfund.org) to arrange a time for a drop off or pick up. This is much safer than putting cash in the mail.

If you have any other questions about donations, please email [\*\*alisha@dcabortionfund.org\*\*](mailto:alisha@dcabortionfund.org).

## Say this, not that

At DCAF, we use inclusive language to talk about who can get pregnant and have abortions, as that list includes not only women and girls but also trans men and non-binary people. We encourage you to make reference to "abortion seekers," "people who need abortions," and "people who can become pregnant" rather than talking only about women.

**We discourage the use of [coat hanger imagery](#)**, as it perpetuates the idea that self-managed abortion is dangerous, scary, and harmful. We now have abortion pills, which are accessible, effective, and safe.

**We also discourage the use of [Handmaid's Tale references and images](#).** This message erases the fact that BIPOC, undocumented, incarcerated, poor, and disabled people have always had their reproduction controlled in America. It's not some dystopian future or past.



# After your event



## Report back on social media

Thank everyone who came and remind them their attendance means a lot—not just to your business, but to the whole DCAF community.

Share how much was raised, and remember to tag [@dcabortionfund](https://www.instagram.com/dcabortionfund) in your posts!

Share the [DCAF donation link](#) for anyone who wants to donate again, and share our [Get Involved page](#) with anyone wanting to work with us more regularly.



## Contact us



### Alisha Dingus

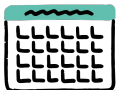
DCAF Development Director

[alisha@dcabortionfund.org](mailto:alisha@dcabortionfund.org)



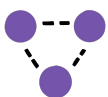
### Press Inquiries

[jade@dcabortionfund.org](mailto:jade@dcabortionfund.org)



### Event Inquiries

[giving@dcabortionfund.org](mailto:giving@dcabortionfund.org)



### Other General Inquiries

[info@dcabortionfund.org](mailto:info@dcabortionfund.org)



Use this QR code to reach our donation page.